

# Tuesday, July 22nd

## OUTLAW BULL RIDE & WILD COW MILKING



8:00 pm • Main Track  
Outlaw Rodeo Productions  
2008 Bull Ride & Wild Cow Milking

Outlaw Rodeo Productions is proud to make its 11th appearance at the Pike County Fair.

**2008 SMOKIN GUN TOUR** Owned by two families of Pike County natives, Mike, Mary Beth and Amy Gillum and Lance, Joey, Kacey and Emma McCollum, the business operates in conjunction with 5J Rodeo Company. Our offices are in Columbia, Missouri with livestock pastured in Bowling Green and Clarksville. Outlaw has been producing events for organizations such as Chambers of Commerce, Fairboards, Lions Clubs and Jaycees since 1988. 2008 marks our 21st anniversary.

Each year since our inception the rodeo industry has proven to grow and become more exciting, becoming a mainstream entertainment venue. On average Outlaw Rodeo Productions participates in over 50 rodeo and bullriding performances per year and has produced events in seven states.

Outlaw Rodeo has become famous for fast-paced and flamboyant performances. We were the first Midwest rodeo contractor to equally emphasize production quality and bucking stock (we've earned over 30 bucking stock of the year awards in five different associations). Outlaw rodeos are known for flash and color, keeping the fans on the edge of their seats through explosive pyrotechnics and synchronized hard driving rock and roll music. We push it to the cutting edge while maintaining maximum professionalism.

Our record tells the tale. With well over 70 cumulative livestock, contractor, producer and rodeo of the year awards, we are honored to be the most decorated rodeo company in Missouri over last decade.

If this is your first Outlaw experience take hold and get ready for a wild ride as Outlaw Rodeo Productions takes a western tradition to a whole new level.

### WILD COW MILKING RETURNS!

For over two decades the local Saddle Club and VFW rodeo was one of the most anticipated affairs of the Pike County area. And without a doubt the most talked about event of the award winning rodeo was the wild cow milking.

Local teams consisted of three members: roper, mugger and milker. A wild, snot slinging cow must be roped in a certain area of the arena, held at bay and milked into a bottle. The bottle, containing proof of mission accomplished, was then rushed to a judge waiting at the opposite end of the arena. Many a coffee shop tale was built around this home town spectacle.

It's back. Again this year Outlaw 5J Rodeo brings championship bull-riding sanctioned by the National Federation of Professional Bullriders. Contestants from around the nation will be vying for big dollars while showing their skills on the backs of the rankest bulls from several respected contractors.

This year, as an added attraction to the fans favorite bullriding, Outlaw 5J will re-introduce the wild cow milking to local cow punchers and buckaroos. Teams of three will be competing for trophy buckles and cash. Teams must supply their own rope, bottle and guts.

For more information or to enter your team, call Mike Gillum at (573) 875-1348 or Lance McCollum at (573) 242-3888. Hurry! Cows are limited.



[www.outlawrodeoproductions.com](http://www.outlawrodeoproductions.com)